

# TechFren: AI Skilling & Workforce Transformation

Accelerating enterprise AI adoption through hands-on education, strategic partnerships, and workforce-ready programs that transform how organizations build digital capability.

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## AI Skilling, Workforce Transformation, and Modern Growth Education

TechFren bridges the AI skills gap by delivering enterprise-grade learning experiences that drive measurable business outcomes. We partner with leading universities and Fortune 500 companies to build AI-ready teams through practical, hands-on training programs.

Our approach combines technical depth with business impact, ensuring teams don't just understand AI—they can deploy it effectively to solve real challenges and accelerate growth.

# TechFren at a Glance

TechFren accelerates AI adoption, digital literacy, and modern workforce capability through hands-on workshops, university partnerships, and enterprise-grade learning experiences.

We bridge the gap between AI potential and practical implementation, transforming how organizations build internal capability and prepare their teams for an AI-first future.



## AI Skilling & Literacy

Foundational to advanced AI training



## AI Product + Agent Development

Building practical AI solutions



## Marketing & Growth Workshops

AI-powered revenue strategies



## Tech Career Upskilling

Future-proof workforce development



## Enterprise Training Programs

Scaled organizational transformation

# Founder Spotlight: Nia Joseph

Award-winning AI product leader. Educator. Keynote speaker. Enterprise architect.

## Microsoft Innovation

- Architected Microsoft's **first OpenAI-powered marketing tool** (pre-Copilot era)
- Designed AI-driven GTM systems shaping multi-million-dollar operations
- Built predictive analytics reducing launch timelines by **80%**
- Developed LLM-integrated CRM frameworks tracking **\$50M+** in spend
- Created AI frameworks adopted by hundreds of enterprise users

## Educational Impact

- Creator of **LinkedIn Learning's top-rated "AI Agent Development"** course
- Built Microsoft's official AI courses: Prompt Engineering, Copilot Studio, Applied GenAI
- Developed DataCamp's AI curriculum
- Instructor at UT Austin, UNLV, and University of Northwestern Chicago

### Founder Vision

Built **NexPost.ai**, a platform helping executives and marketers scale influence through AI-powered content systems. Advises AI startups on LLM strategy, GTM, and growth loops.

### Signature Speaking

**Why audiences connect:** We deliver momentum, not just inspiration. Her sessions blend technical depth with market-savvy clarity, giving leaders both vision and immediately usable strategies.

Topics: Scaling AI Enterprise-Wide · Building Impactful AI Agents · AI-First GTM Systems · Enterprise AI Adoption · The AI Thought Leadership Playbook

# TechFren Workshops & Programs

Full-stack workforce elevation through AI literacy and hands-on application. Our programs combine technical training with strategic implementation, ensuring teams can immediately apply their learning to drive business results.

1

## AI Skilling Workshops

Full-stack workforce elevation via AI literacy and hands-on application.

- AI Fundamentals & Generative AI
- Prompt Engineering for Non-Technical Roles
- AI Agents & Workflow Automation
- Building with Copilot (Microsoft 365 & Studio)
- Applied AI for Marketing, Product, Operations

2

## Marketing & Growth Workshops

Bringing AI into revenue-driving teams.

- Growth Strategy Using AI
- AI-Driven Content Systems
- Full-Funnel AI for Marketers
- Creative Automation & Thought Leadership Engines
- Customer Insights with AI

3

## AI & Tech Literacy Programs

For universities, talent pipelines, and professional organizations.

- Intro to Product Development with AI
- AI for Builders & Creators
- Tech Fluency Bootcamps for Non-Tech Majors

4

## Panels & Keynotes

Thought leadership for organizational transformation.

- AI Agents in the Enterprise
- The Future of Work
- Accessibility & Inclusion in AI
- Shifting from Pilot to Platform

# Enterprise & Platform Collaborations

TechFren's enterprise partnerships demonstrate our ability to deliver transformative AI education at scale. We've collaborated with industry leaders to create curriculum that meets the demands of modern organizations navigating digital transformation.

## Microsoft

Designed and delivered multiple AI training programs impacting thousands of enterprise users:

- AI Prompt Engineering (L200/L300)
- Building Agents with Copilot Studio
- Applied AI for Go-To-Market
- AI for Marketers Certification Pathway
- First-ever OpenAI-powered internal marketing tool (pre-Copilot)
- AI adoption frameworks impacting thousands of enterprise users

## LinkedIn Learning

**AI Agent Development Course** – Among the most actionable LLM-focused courses on the platform:

- Global audience reach
- Practical, framework-driven approach
- Hands-on implementation strategies
- Real-world use cases and examples

## DataCamp

Building comprehensive AI curriculum for business professionals:

- AI for Marketers (in development)
- AI Automation workflows
- Prompting systems for Business
- Data-driven decision making with AI



# University Partnerships & Academic Impact

TechFren has partnered with leading universities to deliver AI courses, guest lectures, and workforce-transition workshops. These collaborations prepare the next generation of professionals with the skills needed to thrive in an AI-driven economy.

Our academic partnerships extend beyond traditional classroom instruction, offering students and professionals practical frameworks they can apply immediately in their careers. By working with educational institutions, we ensure our curriculum meets the highest educational standards while remaining deeply relevant to industry needs.

## UNLV

### University of Nevada, Las Vegas

- AI for Marketers lecture series
- AI-Powered Productivity workshop
- AI Literacy for First-Gen Students

## UT Austin

### McCombs School of Business

- AI in Business Strategy
- AI for Product & Marketing Cohort

## Northwestern University

### School of Professional Studies, Chicago

- Generative AI for Communications Professionals
- AI in Corporate Innovation
- Applied Prompt Engineering for Enterprise Teams



# Measured Impact

TechFren's programs deliver tangible results across enterprise teams, academic institutions, and professional accelerators. Our data-driven approach ensures every workshop and course creates measurable value for participants and their organizations.

## 10,000+

### Professionals Trained

Across enterprise teams, universities, and accelerators worldwide

## 100+

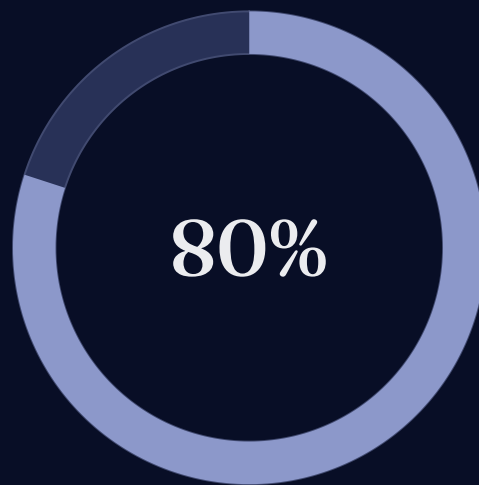
### Workshops Delivered

Spanning AI, tech literacy, product development, and growth strategy

## \$10M+

### Operations Tracked

Marketing operations managed through Nia's AI-integrated systems



### Time Reduction

Launch timeline improvement using AI-driven product frameworks



**Global reach** through LinkedIn Learning, DataCamp, and enterprise partnerships spanning multiple continents and industries.

"Our impact extends beyond training hours—we measure success by the AI systems our participants build, the efficiency gains they achieve, and the competitive advantages they create for their organizations."



# Why TechFren Wins

In a crowded AI education market, TechFren stands apart through deep enterprise experience, hands-on frameworks, and a unique cross-discipline approach that connects AI, marketing, and product development.



## Enterprise Depth

Built AI systems at Microsoft managing \$50M+ operations. We don't just teach theory—we've architected and scaled enterprise AI in production.



## Hands-On Frameworks

Every workshop delivers immediately usable frameworks. Participants leave with tools they can deploy the next day, not abstract concepts.



## AI Agent Specialization

Deep expertise in building AI agents and automation systems—the future of enterprise AI implementation.



## Cross-Discipline Approach

Unique integration of AI, marketing, and product development. We train teams to think systemically about AI adoption.



## Immediate Business Impact

80% reduction in launch timelines. Measurable ROI. Real business transformation, not just skill development.

📌 **Market Timing:** Organizations are moving from AI experimentation to scaled implementation. TechFren uniquely positions teams to make this transition successfully, combining technical training with strategic deployment expertise.



## Partnership Opportunity

# Scaling AI Education for the Enterprise Era

TechFren is positioned at the intersection of three massive market trends: enterprise AI adoption, workforce transformation, and the shift toward practical, outcome-driven education.

With proven traction across Fortune 500 companies, leading universities, and global learning platforms, we're ready to scale our impact through strategic partnerships and expanded program delivery.

### Proven Product-Market Fit

4000+ learners trained through enterprise and university partnerships

### Scalable Learning Programs

Micro-courses • Curriculum development • Full program design • Instructor-led workshops

### Differentiated Expertise

Ready-to-launch AI modules, workshops, and micro-credentials that plug directly into existing programs

### Future-Ready Curriculum

Industry-aligned AI training that attracts new learners and strengthens program competitiveness

## Opportunities for Academic Partnership

- Expand program offerings without adding faculty workload
- Modernize existing degrees with AI components students expect
- Attract new learners through micro-credentials and continuing ed pathways
- Strengthen employer partnerships with workforce-ready AI skills
- Differentiate your institution with practical, industry-informed curriculum

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## Let's Build the Next Generation of AI Education Together

TechFren partners with universities and enterprises to deliver future-ready AI training, programs, and curriculum.